SolarEdge

Distributed Solar Power Harvesting Systems

Company Introduction 2013





SolarEdge Vision

- solaredge
- To be the leading provider of module-level electronics for the PV industry
- To accelerate the pace toward grid parity and make clean energy affordable and widespread



SolarEdge at a Glance



Established the DC power optimizer segment and leads it with a market share of over 70%

Over 1,800,000 power optimizers shipped to over 40 countries

More than 68,000 inverters shipped

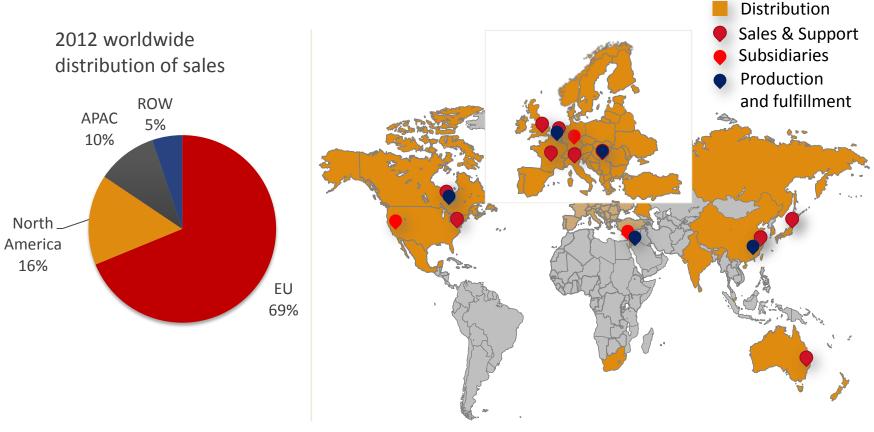
Quarterly run rate above 100MW

Utility, commercial and residential solutions

Strategic partnerships across the PV value-chain from module manufacturers to integrators

Global Sales & Distribution

- solaredge
- Sales through leading integrators and distributors in over 40 countries
- Local SolarEdge presence in 11 countries

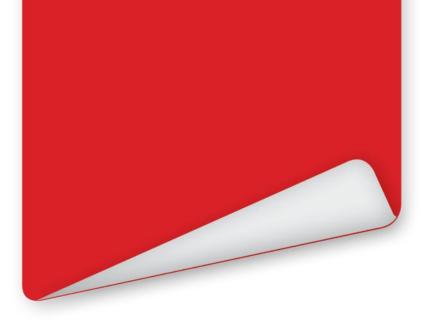


High Quality Production



- To date over 1.8 million units shipped
- Automated production lines
 - Close partnerships with leading manufacturers Jabil & Flextronics
 - Scalability to support 3 times year over year production volume increase







The Problem

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Inherent Problems in Traditional Systems solaredge

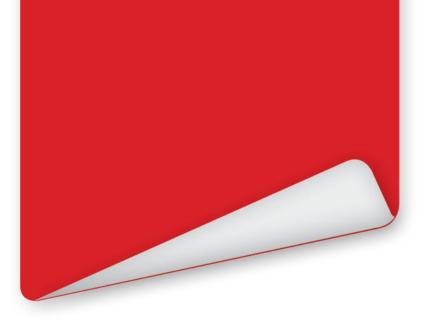
Energy Loss

- Module mismatch (3-5% loss)
- Partial shading (2-25% loss)
- Undervoltage/overvoltage (0-15%)
- Dynamic MPPT loss (3-10% loss)
- SolarEdge solution overcomes all energy losses providing up to 25% more energy
- SolarEdge solves other system drawbacks at a price comparable to traditional inverters

System Drawbacks

- No module level monitoring
- Limited roof utilization
- Safety hazards







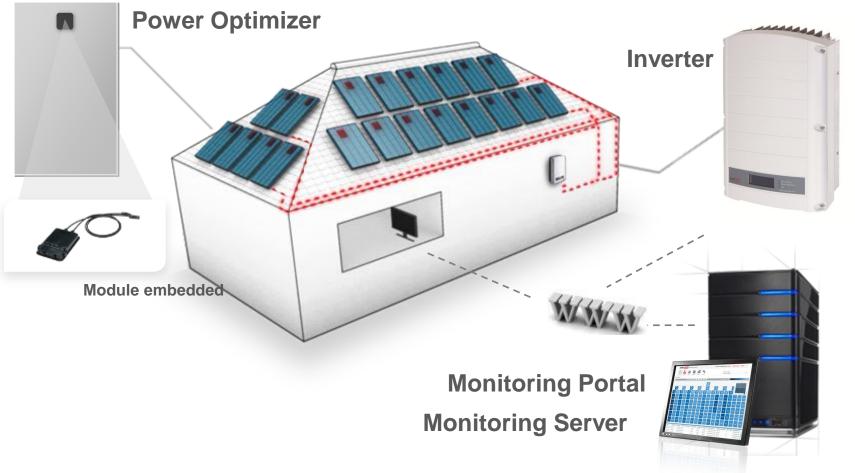
Solution Overview & Benefits

SolarEdge System Overview



- Module level optimization
- Fixed voltage flexible design

- Module level monitoring
- Enhanced safety solution



SolarEdge Power Optimizers

- Per-module Maximum Power Point Tracking (MPPT)
- 99.5% maximum efficiency, 98.8% weighted efficiency
- Advanced, real-time performance measurement
- Automatic module shut-down for installer and firefighter safety
- Independent optimization technology (IndOP™) allows operation with any inverter and requires no additional interface hardware
- Embedded by module manufacturers, or connected by installers to c-Si and thin-film modules



solaredge



250/350W Module embedded

VCISION

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Fixed String Voltage

String voltage is always fixed, regardless of temperature and of string length

- Constraint free design
- Longer strings: reduces wiring & BoS components
- Flexible design for maximum roof utilization:
 - Parallel strings of unequal lengths
 - Modules on multiple roof facets
 - Modules with different power ratings
- String voltage is always optimal for DC/AC conversion





Unique Safety Solution

- Electrocution prevention & fire safety
 - SafeDC[™]: automatic module DC shutdown when inverter is not operating
 - Module and inverter thermal shutdown
 - Electric arcs are prevented



- SolarEdge Safety and Monitoring Interface (SMI) enables module level automatic shut down for third party inverters
- The result:
 - Higher security for installers, maintenance teams
 & firefighters
 - Improved asset protection roof, solar system
 - Better suited to future insurance requirements



SolarEdge Inverters

- solaredge
- Inverters specifically designed for power optimizers fixed string voltage
- 98% maximum efficiency
- Simpler design \rightarrow Highest reliability at minimal cost
- Built-in communication hardware







Single phase inverters 2.2kW – 6kW Three phase inverters 5kW – 17kW Commercial inverters 35kW – 50kW

Module-Level Monitoring

- Automatic, accurate fault detection
 - Faults located on site map
 - No additional wiring
 - Web portal and iPhone applications
- SolarEdge Safety and Monitoring Interface (SMI) enables module level monitoring for third party inverters
- The result:
 - Remote diagnostics
 - Operations and maintenance cost reduction
 - Increased system availability and production
 - Proactive customer service







SolarEdge Product Overview



Power Optimizers	250W-400W Mode	ule Add-On	250W/350W Module Embedded	5~
Single & Three Phase Inverters	1-phase 2.2kW 3kW 3.5kW 4kW 5kW 6kW	3-phase 5kW 15kW 7kW 16kW 8kW 17kW 9kW 10kW 12.5kW		
Commercial & Utility-Scale Inverters	Commercial 35kW 40W 45kW 50W * Certification pendir	10		
	Monitoring Portal	Monitoring App	Safety & Monitoring Interface	
Monitoring				
Monitoring Communication & Safety Accessories	Control & Communication Gateway	ZigBee wireless connectivity	GSM modem	Firefighter Safety Gateway

Value Proposition Summary



The only commercially available solution to deliver all following benefits, while reducing the cost of energy



Maximum energy gain Ground mounted system: 2-5%, commercial 2-10%, residential 2-25%



Constraint-free site design Optimal site space utilization at reduced cost



Real-time module-level web monitoring Increased uptime and remote maintenance



Automatic module shut-down Unique electrocution prevention and fire safety





Thank you

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Websites

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